



# The Business Value of Intel-Based Workload Optimized Solutions

Interviewed Intel customers reported leveraging **Intel-based workload optimized solutions running on Intel Xeon processors specific to their business and operational needs** to achieve **substantial business and performance gains, operational efficiencies, and cost savings**.

## KEY RESULTS



**35%**  
higher revenue  
directly driven by use



**465%**  
3-year ROI



**8**  
months  
breakeven

### CUSTOMER QUOTE:

“Half of our company’s revenue is derived from our ability to deliver Intel-based workload optimized solutions. That is really what it all comes down to. We wouldn’t be where we are today without that value proposition.”

## Key Performance and Agility Benefits

**64% improved**  
performance, customer-facing  
applications

**85% improved**  
performance, internal-facing  
applications

**60% faster**  
to deploy and extend  
Intel-based solutions

### CUSTOMER QUOTE:

“Our performance metrics in terms of IOPS, latency, and data protection, cannot be beat with our Intel solution. The value proposition is just unbelievable.”

## Key Results: Efficiency and Cost Benefits

**135% more productive**  
development teams

**51% more efficient**  
IT infrastructure teams

**30% lower**  
comparative cost of  
Intel-based solution

### CUSTOMER QUOTE:

“We see the enormous value of the Intel-based workload optimized solutions allowing us to automate at scale as our service model takes hold and our company grows.”

## Message from the Sponsor

Sponsored by Intel. Your costs and results may vary. Read the full IDC report “[The Business Value of Intel-Based Workload Optimized Solutions](#).” See ways our partners are utilizing Intel products to benefit your business, visit the [Intel Solutions Marketplace](#).

IDC’s findings are based on in-depth interviews with organizations that are using Intel-based workload optimized solutions running on Intel Xeon processors. Results represent average experiences for these organizations and should not be taken as a guarantee of results for any other organization of using Intel-based workload optimized solutions.