In Touch With The Future
Deploying Microsoft Windows® 8 in the Enterprise
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This is not just a traditional OS update...

Suitable

Secure

Easy
## Evolving User Expectations and IT Requirements

<table>
<thead>
<tr>
<th>Device</th>
<th>Experience</th>
<th>IT Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thin &amp; Light</td>
<td>Access to data from any device</td>
<td>Device Security &amp; Manageability</td>
</tr>
<tr>
<td>Long Battery Life</td>
<td>Easy collaboration</td>
<td>Compliance</td>
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<tr>
<td>Instant On</td>
<td>Responsiveness</td>
<td>Compatibility</td>
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<tr>
<td>Always Connected</td>
<td>Business &amp; personal on same device</td>
<td>Ease of Integration</td>
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<tr>
<td>Touch</td>
<td>Productive from any device, anywhere, anytime</td>
<td>Total Cost of Ownership</td>
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Need for Business Mobility is Still Growing

- Collaborations
- Data Access
- Cloud Services
- Document Editing
- Presentations
- Note Taking
- Photos
- Finance
- Video Chat

On-the-go usage is now the norm
One Size Does Not Fit All

In-Hand Usage
Long sessions between charging

MOBILE USER EXPERIENCE

Tabletop Usage
Shorter sessions between charging

WEIGHT
Portable
Light

Tablets

Ultrabook™ 2 in 1

Functionality

Employees are most productive with the device of their choice.

Ultrabook™

Tablets

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Benefits of Microsoft Windows* 8 and Intel Architecture-based touch-enabled devices

- Performance and battery
- Enhanced security
- Improved connectivity
- Dynamic desktop
- Better sensors

For more on the benefits of Windows 8 and Intel Architecture, read “Evaluating Microsoft Windows* 8 Security on Intel® Architecture Tablets”
Thank You